

FARMER QUERY SYSTEM (FQS)

Smartphone Application Based Remote Agriculture Advisory Service for Farmers



It's an ICT solution and system to sustainably connect rural smallholder farmers to agriculture experts sitting remotely in a call center.

HOW IT WORKS

User of the application, empowered with a smartphone can record farmer's day to day farm challenges and place queries to agricultural experts. Experts' sitting remotely respond through voice call, SMS and email.

BENEFITS OF FARMER QUERY SYSTEM (FQS)

- Deliver quality agro recommendations to farmers on-demand by linking them to remote agro consultation services.
- Ensuring agriculture experts provide proper recommendations since FQS Smartphone application captures farmer's need systematically.
- Ensure timely and effective digital extension service where there is scarcity of extension agents in the field.
- Real-time data of farmer's need provide avenue of decision making to policymakers, researchers and extension workers.

USERS OF THE SYSTEM

- Sub Assistant Agriculture Officer (SAAO)
- ICT Leader and ICT Champion (Resource Farmer)
- Input seller
- Farmer
- Agriculture Information Communication Center (AICC) agents

